

FOR IMMEDIATE RELEASE



THE MORE YOU STAY – THE MORE YOU PLAY

Travel in 2007 to receive up to a 25% discount and \$700 in resort credit weekly

Vieux Fort, St. Lucia – May 7, 2007 – The time has come to pull out the swimsuits and pack the snorkels for a Caribbean getaway. Coconut Bay Beach Resort & Spa is offering up to 25% off regular rates plus a nightly resort credit of \$50 per room. From now until mid-December guests save on their getaway and then redeem the one-of-a-kind resort credit at the gift shop, spa or Adventure St. Lucia desk. Valued at up to \$1600, this is undoubtedly one of this summer’s hottest deals.

Travel anytime through June 15 or between August 16 and December 15 and save big with a 25% discount and \$50 in resort credit on each room for every night of the stay. All-inclusive rates begin at \$232 for a Deluxe Gardenview room and go up to \$277 for a Premium Oceanview room. Families can comfortably spread out in a Deluxe Two-bedroom Connecting Suite for only \$390 and they will receive \$100 in resort credit per night to spend as they wish.

Escape the sweltering heat and crowded city streets during the peak summer months, between June 16 and August 15, and take advantage of a 20% discount plus \$50 per room each night in resort credit. Affordable rates for this normally premium priced season start at \$248 for a Deluxe Gardenview room and go up to \$296 for a Premium Oceanview room. Families can benefit from the discount as well, with Deluxe Two-bedroom Connecting Suites available for just \$416 and a \$100 per night resort credit.

The more you stay, the more you play! A pair sharing a room for the week can earn \$350 and a family in a two-bedroom suite receives \$700 weekly. Guests staying longer earn more, a room for 10-nights receives \$500 and a family sharing 2 rooms gets \$1000! Guests that want to go out and play can use their resort credit to take advantage of some of the great excursions at the Adventure St. Lucia Desk. Thrill-seekers can ride ATVs, zipline through the rainforest on a canopy tour or hike the nearby

Piton Mountains. Water-lovers can head off-site for snorkeling, scuba diving, windsurfing or kite boarding.

Those wishing to spend their hard earned resort credits a little closer to their vacation home can meander through the gift shop to pick up a few souvenirs, sundries or even new flip flops. If saving big on an all-inclusive vacation doesn't provide enough relaxation, the Kai Mer Spa helps guests out by accepting resort credit on any of their treatments. Respite is easy to buy at the spa with the ocean-view treatment rooms, private outdoor showers, oceanfront pedicure and massage patios, steam rooms and saunas.

Situated on 85 coconut palm-fringed acres along St. Lucia's exotic south coast, just a short transfer from the Hewanorra International Airport, Coconut Bay Beach Resort & Spa boasts 254-rooms, three swimming pools, a full-service spa, CocoLand Kidz Klub and the island's largest water park. With a recent multi-million dollar renovation, this all-inclusive resort caters to families, couples and honeymooners alike. For more information about Coconut Bay Beach Resort & Spa visit www.cbayresort.com or call 866-978-6226 to reach the resort directly.

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