



Release Highlights

- Kids under the age of 18 stay, eat and play for free in 2008 at Coconut Bay in St. Lucia
- All-inclusive rates start at \$594 for 4 days/3 nights for a family of four
- Free adult massages and family paintball activity included
- Book dates by May 31, 2008
- **See release below for more information**

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R AND R - COCONUT BAY'S RECESSION RELIEF PACKAGE

St. Lucia's top rated all-inclusive family resort offers much more than just a free lunch

VIEWUX FORT, St. Lucia – April 24, 2008 – Coconut Bay Beach Resort & Spa in St. Lucia is offering discounted family travel through the end of the year. Kids stay, play and eat free at the all-inclusive resort voted by TripAdvisor® as one of the top three “Best Hotels for Families” in the Latin American/Caribbean region.

The Kids-Super-Secret-Super-Special Deal offers treats to both parents and kids so families can fully enjoy the best of both worlds at Coconut Bay. The award-winning Coconut Bay is great for families because of its combination of its educational children's activities and relaxing adults-only oasis.

While adults are resting and rejuvenating, kids can get creative at the Kidz Klub. The action starts as soon as the kids arrive and receive their CocoPacks including a tote bag, water bottle with strap, T-shirt, bucket or baseball hat and scrapbook to record adventures from CocoLand. With a daily schedule of fun, supervised activities, children are happy to spend hours playing, creating, building and imagining at Coconut Bay's innovative Kidz Klub. To accommodate all children, there are two age groups, with curriculums designed to cater to the specific interests of each.

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The CocoLand water park is the biggest on the island and offers endless amounts of fun for kids of all ages (even the grown-ups). Guests can grab an inner tube and let the lazy river carry them along, while those looking for a little more excitement can climb the stairs to the tower and choose one of the two slides. Younger kids love to splash around in the water feature under the spouts and buckets. When all the activity has caught up with everyone, the children have a peaceful, cozy nap room at the Kids Klub, while hammocks and cabana beds await in the adults-only oasis.

To ensure a stress-free vacation for parents, adults are treated to a complimentary 30-minute luxury massage at the Kai Mer Spa with this special deal. The Spa is situated oceanfront at the resort and offers over-the-top beachfront treatments.

Adding to the fun and games, the entire family gets a free paintball session at “The Zone,” Coconut Bay’s newest attraction. The paintball facility is for kids ages 12 and up and allows guests to gage war on family and friends in an exotic island locale. The action-packed activity is included for families in the Kids-Super-Secret-Super-Special Deal.

Parents can choose any dates during 2008 and bring their under 18 crowd along for free. The flexibility of this deal will allow guests to plan around school vacations and holidays through the rest of the year. Coconut Bay is offering special all-inclusive rates for summer, starting at just \$198 a night. Rates include: full breakfast, lunch, dinner and snacks daily, unlimited juices, soft drinks and alcoholic beverages, fully supervised children’s center with daily schedule of activities, daily entertainment program, water park attraction, airport transfers from St. Lucia’s Hewanorra International Airport, all hotel taxes and gratuities, two 30-minute massages and one round of paintball for the entire family. This offer is subject to availability and is quoted based on two adults and two kids under the age of 18 in each room.

Situated on 85 coconut palm-fringed acres along St. Lucia’s exotic south coast, just a short transfer from the Hewanorra International Airport, Coconut Bay Beach Resort & Spa boasts 254-rooms, three swimming pools, a full-service oceanfront spa, CocoLand Kidz Klub and the island’s largest water park. With a recent multi-million dollar renovation, this all-inclusive resort caters to families, couples and honeymooners alike. For more information about Coconut Bay Beach Resort & Spa visit www.cbayresort.com or call 866-978-6226 to reach the resort directly.

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