



# Press Kit

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# COCONUT BAY BEACH RESORT & SPA

## FACT SHEET

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<b>ADDRESS</b>	P.O. Box 246 – Vieux Fort, St. Lucia – West Indies
<b>WEBSITE</b>	<a href="http://www.cbayresort.com">www.cbayresort.com</a>
<b>TELEPHONE</b>	(+758) 459-6000
<b>RESERVATIONS</b>	(+758) 456-9999, <a href="mailto:reservations@cbayresort.com">reservations@cbayresort.com</a>
<b>GENERAL MANAGER</b>	Vishal Bhalla
<b>DESCRIPTION</b>	The 85 acre, all-inclusive Coconut Bay Beach Resort & Spa caters to families, couples and honeymooners alike. Mirrored after the island's most famous landmarks, the twin Piton Mountains, Coconut Bay has its own set of twins, Harmony and Splash. "Harmony" is a tranquil adult-only oasis offering the perfect setting for those seeking a romantic escape with a coconut palm-fringed pool, braided hammocks, intimate cabana beds and the oceanfront Kai Mer Spa. At the opposite side of the resort, the young at heart are drawn to "Splash," the resort's tropical playground featuring CocoLand Kidz Klub, a paintball facility and the island's largest water park.
<b>LOCATION</b>	Located in the heart of St. Lucia's history, enchantment and natural beauty on St. Lucia's exotic southern coast is Coconut Bay Beach Resort & Spa, just minutes from the Hewanorra International Airport. Just west of the resort are the recognizable Les Pitons, the twin volcanic peaks that rise above the rainforest. East of the resort's coast lies the Maria Islands Nature Reserve, home to some of the rarest species of plant and animal life in the world.
<b>ROOMS</b>	254 ocean-view rooms in two wings, one for adults, and the other catering to families. Rooms in the adults-only "Harmony" side of the resort have sitting areas and private balconies. Harmony's fourth floor premium rooms were recently upgraded and now offer additional universal electrical outlets, a small refrigerator and tropical high-end décor. The colorful "Splash" rooms are perfect for families with two queen beds and balconies overlooking the water park, lazy river and swim-up bar. Connecting rooms are available upon request. All rooms are well equipped with satellite TV, direct dial telephone, in-room safe, iron with ironing board, and a bathroom with shower and hairdryer. Throughout the resort, WiFi access is available for a small daily fee.
<b>FACILITIES</b>	The resort offers a variety of water and land activities, nightly entertainment and internationally-inspired dining options. Along with the two adrenaline-pumping water slides, lazy river and swim-up bar, Coconut Bay also has a paintball facility. Enjoying the outdoors at the resort is easy, with a tennis center featuring four lighted courts, three swimming pools, a complete fitness center with the latest equipment, an outdoor whirlpool, a fully supervised children's center and the largest water park on the island. Coconut Bay is perfect for beach weddings and offers a wedding pavilion, which can also double to host corporate meetings. At the Kai Mer Spa guests can relax with ocean views and indulge in organic-infused spa treatments. For dining, there are two specialty restaurants offering a la carte dining, a buffet-style restaurant, a beachside grill and three bars, plus a swim-up pool bar.

## COCONUT BAY BEACH RESORT & SPA

### RESORT ACTIVITIES AND ATTRACTIONS

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#### SPLASH

##### CocoLand

CocoLand Water Park is a wonderland of waterslides, a lazy river, a swim-up bar and beach-entrance pool. One of the two waterslides is a tunnel slide, where guests must lay back as the force of the water speeds them out into the waiting splash pool.

##### Paintball

A favorite new adventure at Coconut Bay is "The Zone," which is the first paintball facility of its kind in the Caribbean. Teams of five can battle it out on the field where splashes of yellow paint determine who wins.

##### Kidz Klub

At the Kids Klub, the action starts as soon as the kids arrive and receive their free CocoPacks including a scrapbook to record their every vacation adventure. Children can be signed into the supervised Kids Klub and learn age-appropriate games and activities in the safe and tropical setting. Kids even have their own water splash feature, Water Works.

#### HARMONY

##### Adult Oasis

Located adjacent to the harmony Wing, the newly-renovated adults-only oasis caters to guests who enjoy the tranquil side of Coconut Bay with hammocks and intimate cabana beds. The adult pool now features a full-service poolside cabana bar.

##### Kai Mer Spa

The Kai Mer Spa features oceanfront treatment patios where guests are enveloped by the soft sea breeze, shade of coconut palms and soothing sounds of the ocean while being pampered in luxury. The organic-infused spa menu uses native and natural ingredients in all treatments.

##### Wedding Pavilion

Coconut Bay is the perfect spot for a romantic wedding ceremony. The beach-front gazebo can host up to 40 guests. Since the resort is so family-friendly, it is easy to accommodate guests with children. The resort is also ideal to host small meetings, team building seminars and incentive travel groups. The resort's meeting rooms range from 610 - 810 square feet and can accommodate 45-75 guests. Since the resort is all-inclusive, all drinks, meals and many on-site amenities are included – even for groups.

##### Fitness Center

Four lighted tennis courts, basketball courts and a complete fitness center keep guests fit while at the resort. Tennis lessons, yoga classes and personal trainers can be requested at the resort.

##### Adventure St. Lucia

Through the Adventure St. Lucia desk in Coconut Bay's lobby, guests can book all island excursions. Coconut Bay is close to St. Lucia's best attractions and activities. Private and group activities can be arranged at the adventure desk.

**COCONUT BAY BEACH RESORT & SPA**  
**ST. LUCIA ACTIVITIES AND ATTRACTIONS**

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- HIKE** Hikers can experience St. Lucia's sloping terrain as they hike along trails throughout the island. The dramatic twin volcanic peaks, Les Pitons, rise a half-mile above the rainforest. While they appear to be next to each other, one actually rises from Soufriere and the other from the neighboring village of Choiseul. Guided climbs on the Gros Piton (2,619 feet) are available for the adventurously fit.
- DIVE/SNORKEL** The underwater terrain surrounding St. Lucia is as diverse as the island itself. Divers and snorkelers can sail out to protected dive spots to view reefs, fish and even shipwrecks scattered around the island. Boat charters are available for deep-sea fishing, whale spotting or dolphin encounters.
- ZIP LINE** Flying through the rainforest tree tops in the center of the island is one of the most thrilling things to do in St. Lucia. The multi-platform zip lining excursion is an exhilarating adventure for all guests.
- JEEP SAFARI** A jeep safari tour is an excellent way to see a variety of sites in St. Lucia. The scenic drive, in an open 4X4 Jeep, allows guests to view Les Pitons, stop at the Sulphur Springs drive-in volcano and the Diamond Botanic Gardens Waterfall and Mineral Baths, which King Louis XIV built in 1713 for his soldiers.
- KITE BOARD** For the truly adventurous, St. Lucia offers some of the best wind and water sports in the Caribbean. The nearby Anse de Sable Bay is a top location for windsurfers and kiteboarders with almost two kilometers of soft yellow sand, steady cross-shore winds from the left and a reef-enclosed bay curving slightly into the wind on the leeward side.
- KAYAK** Guides will lead kayakers through the calm waters of the St. Lucian coastline into mangrove forests, secluded beaches and tranquil coves. This water activity is great for families and couples.
- ATV** Riding along the scenic and rugged Atlantic coastline on All Terrain Vehicles is a thrill-seeker's activity. Riders will cruise through private estates, mangrove forests, mud pits, secluded coves and banana and coconut plantations.
- BIKE** Both first time and advanced mountain bikers will enjoy the bike trails of St. Lucia. Guests can ride at their own pace as they challenge themselves up and down the mountainous terrain.

# COCONUT BAY BEACH RESORT & SPA

## DINING

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- COCONUT WALK** *Coconut Walk* is Coconut Bay's main restaurant serving breakfast, lunch and dinner daily. The casual buffet-style dining room features an internationally-inspired 14-day rotating menu to ensure all guests have a variety of culinary options to choose from. Head Chef Andy has put his personal touch on all dishes to give meals that home-cooked taste.
- SILK** Modern Asian cuisine is served at *Silk* where red décor, superb service and fresh ingredients set the mood. The Chinese chefs specialize in fusing local ingredients into Madarin-inspired dishes. Seating schedules accommodate both families and couples. Reservations for *Silk* must be made in advance in the lobby.
- BELLIAGO** *Belliago* offers Coconut Bay guests a variety of Italian entrees ranging from beef, lamb and chicken to pasta and vegetarian dishes. The elegant setting and relaxed atmosphere make it one of Coconut Bay's most popular choices. Reservations for *Belliago* must be made in advance in the lobby.
- BITES** For a quick snack while taking a break from the water park, *Bites Beach Grill* serves up burgers, chicken, fish and Panini sandwiches, along with Pizza, fries and salads.
- CATZ MEOW** Cotton Candy and nachos are favorite self-serve treats at the *Catz Meow*, which is a popular spot for teenagers to gather and play games of table tennis.
- CARIBBEAN NIGHT** St. Lucia is well known for its food and music filled street parties. Coconut Bay provides guests with a taste of a traditional street party on Saturday nights. A band plays original Caribbean sounds to get the party started as the resort's talented chefs serve up tropical dishes. Caribbean Night turns into a classic street party where guests dance the night away with impressive acrobatics, a fire-breathing show, dancers and handicrafts.
- COUNTRY WESTERN & CASINO NIGHT** Cowboys and girls sing and dance to live country band during a poolside BBQ. As the band winds down a charity casino, benefiting a nearby school for special needs students, awaits with games of poker, blackjack, roulette, dice and a Caribbean bottle game. The evening ends in Caribbean style as participants bet their remaining chips on a crab race and use their winnings to bid on auction items ranging from bottles of rum to local fashions.

# COCONUT BAY BEACH RESORT & SPA

## ABOUT ST. LUCIA

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<b>TOLL-FREE</b>	(888) 4-STLUCIA
<b>WEB ADDRESS</b>	<a href="http://www.stlucia.org">www.stlucia.org</a>
<b>LOCATION</b>	St. Lucia, one of the Windward Islands of the West Indies' Lesser Antilles, is situated between Martinique and St. Vincent and to the northwest of Barbados. It is halfway down the chain of the eastern Caribbean archipelago. The Atlantic Ocean rims St. Lucia's eastern shore, while the Caribbean Sea lines the west coast, which offers the calmest surf and finest beaches.
<b>NATURAL BEAUTY</b>	St. Lucia is blessed with diverse natural attractions, including one of the world's few drive-in volcanoes and sulfur springs, a tropical rainforest, many natural waterfalls and the dramatic Piton mountains, which soar 2,000 feet above the sea and have become a signature for the island. East of the resort's coast lies the Maria Islands Nature Reserve, which is home to some of the rarest species of plant and animal life in the world. The Kouwes Snake and the Zandoli Terre lizard are two species that are found nowhere else in the world.
<b>POPULATION</b>	Approximately 150,000
<b>ANNUAL VISITATION</b>	Approximately 275,000
<b>CLIMATE</b>	St. Lucia has year-round temperatures of 70°F to 90°F with refreshing trade winds coming from the northeast. The rainy season is June- November, but showers are usually brief.
<b>LANGUAGE</b>	English is the official language in St. Lucia. St. Lucians also speak a French-Creole patois.
<b>CURRENCY &amp; TAXES</b>	The official monetary unit is the Eastern Caribbean dollar (EC\$), which is pegged at EC\$2.61 per U.S. dollar. There is a government tax of 8% and a service charge of 10% on hotel and restaurant bills.
<b>ELECTRICITY</b>	220 volts (British Standard flat 3-pin plug). It is recommended that guest bring an international adaptor.

## COCONUT BAY BEACH RESORT & SPA

### THE BEST OF BOTH WORLDS

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Coconut Bay offers two-worlds-in-one, catering to two distinct sets of Caribbean travelers. While “Splash” is a harbor of water fun for the young at heart, “Harmony” comprises the other half of the resort and is ideal for romantic couples’ relaxation. Whichever side guests choose, they can enjoy nightly entertainment, a water park and island adventures. Adults wanting a bit of both worlds can leisurely explore the entire property.

Splash offers colorful rooms with outdoor balconies overlooking the water park, pools and lazy river. For large groups, hotel rooms can also be conjoined on the Splash side. Splash’s CocoLand Water Park is one of the main attractions for families. Both younger and older guests enjoy relaxing in the lazy river as they float on inner tubes while listening to the fun-filled screams coming from the two water slides overlooking the beach. Even the tiniest swimmers will enjoy the beach-entrance pool and water feature at the Kidz Klub.

Kids 10 and older can try their luck at “The Zone,” a new paintball attraction adjacent to Splash where teammates get ready, aim and fire. Participants hide behind barriers while dodging flying paintball pellets and capturing the winning flag. Splashes of yellow paint explode on the camouflage jumpsuits as players are eliminated on the outdoor playing field.

Both parents and kids will enjoy the fully-supervised Kidz Klub, another of Splash’s family features. Coconut Bay’s Kidz Klub is based on a proven educational curriculum and has staff-to-child ratios of 1-to-3 for ages three and under, and 6-to-1 for kids four and up. Children vacationing at Coconut Bay will learn age-appropriate games and activities in a safe, tropical setting. Babies as young as newborns are now welcome to the facility complete with an air-conditioned nap room.

Nearby, the Harmony oasis offers tranquility and relaxation with ocean view suites, king size beds and private verandas. Large, hand-painted St. Lucian artwork elegantly hangs in each comfortable adults-only room. After a romantic day, couples can treat themselves to an intimate champagne turn down service, “Bubbles in Bed.”

Outside of their rooms, lovebirds can lounge by the adults-only pool and sip on tropical concoctions while relaxing in dreamy day beds or beachside hammocks. The Kai-Mer Spa offers organic-infused spa treatments in serene oceanfront rooms or outdoors on specially constructed beachfront patios. An on-site aloe-vera garden provides a main, native ingredient incorporated into many of the spa treatments.

Destination weddings are a popular and intimate affair at the over-the-water wedding pavilion, located in the center of Harmony. The tranquil setting is ideal for up to a 40-guest marriage celebration. Wedding guests will enjoy the tranquil side of Harmony for the ceremony and the thrill of Splash for their fun-filled vacation.

## COCONUT BAY BEACH RESORT & SPA

### DECISIONS, DECISIONS ... EGGROLLS OR EGGPLANT

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With several dining options and various themed nights, Coconut Bay Beach Resort & Spa offers something for every palate. Guests can choose to dine at one of three restaurants, a beach grill or snack counter at the resort.

Located adjacent to the airy lobby, *Coconut Walk* offers buffet-style dining for breakfast, lunch and dinner. Breakfast consists of everything from an omelet station to bacon and eggs to a variety of fresh fruits, pastries and cereals. For lunch, guests can choose from fresh salads, soups and hot entrées. Dinner at *Coconut Walk* has a 14-day rotating menu, so even guests staying longer than a week can experience an assortment of daily choices.

*Silk*, one of the specialty restaurants on property, satisfies a desire for Asian cuisine, while *Bellagio* is favored by those with a craving for Italian fare. Flavorful meals in the international restaurants consist of choice of appetizer, salad, soup, entrée and dessert. The seating schedules accommodate families before 7:30 p.m. and adults anytime.

When looking for a snack or a light meal, guests have two options. Poolside, *Bites Beach Grill* is the place to go for hamburgers, pizza, sandwiches, salads and fries while the *Katz Meow* satisfies those craving a snack with hot dogs, nachos, popcorn and cotton candy.

Themed evenings at Coconut Bay are another popular dining feature. Guests dance to country music while enjoying a poolside BBQ and testing their luck at a variety of games during the resort's Country Western Casino Night. Guests dine and dance before games of poker, blackjack, roulette and dice get started. On Caribbean Night there is live entertainment and all-you-can-eat local Caribbean dishes. The event turns into a classic street party with music, dancers and handicrafts.

Four bars situated throughout the resort, including a swim-up pool bar, offer guests endless options for quenching their thirst. The friendly bartenders are more than happy to serve up anything from blended fruit drinks to cocktails to a Piton, the local beer.

## COCONUT BAY BEACH RESORT & SPA

### SPLASH INTO COCOLAND'S KIDZ KLUB

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Offering more than just cartoons and crayons, Coconut Bay Beach Resort & Spa's CocoLand children's camp program was developed by a team of U.S. PhD and Masters Degree recipients in Education. The design ensures the most effective and enjoyable program for youngsters in St. Lucia. As the first program of its kind on the island, it goes beyond the typical children's programs, providing fun, safe and educational experiences.

"The Kidz Klub at CocoLand is much more than a baby-sitting service, it is based on solid educational principles, fun activities and providing knowledge kids will keep with them long after they return home," said Wesley Pankey, Coconut Bay Resort & Spa's youth activities consultant.

The action starts as soon as the kids arrive at the resort and receive their CocoPacks; a tote bag, water bottle with strap for the jungle tours, T-shirt, bucket or baseball hat and scrapbook. Because the youngsters can pre-register, the organizing is already done, allowing the kids to get right to the fun. There are three age groupings, with curriculums designed to cater to the different interests of each. Infants and toddlers are in the nursery, children ages three through 11 are part of the Kidz Klub, while ages nine through 14 make up the Adventure Club. The kids that qualify for both groups have their choice of which group they want to experience.

While at the Kidz Klub, youngsters take informative nature hikes on Coconut Bay's 85 palm-fringed acres and learn about the Caribbean's geography and St. Lucia's ecology. They also participate in supervised arts and crafts, enjoy the Caribbean's largest all-ages water park and play at the water playground.

The "Survivor-like" Adventure Club for the older kids combines a variety of physical and educational challenges. Though no kids will be voted off the island, the tasks are exciting and stimulating.

All kids will discover St. Lucia's history dating back to tales of pirates, local traditions and up to current day customs. Exploring lush foliage and indigenous animals from the iguana to the orange winged parrot will be part of the fun and enlightening curriculum. CocoLand is based on fundamental education principles and aims to ensure that its young visitors leave with new knowledge, as well as amazing memories. The curriculum is carefully planned by Pankey who has over ten years of education curriculum experience.

"It's easy to show the kids a good time when they come to Coconut Bay, but we want to do more than that," Pankey said. "We want to teach them something new that they will remember forever."

## COCONUT BAY BEACH RESORT & SPA

### ATLANTIC ROMANTICS BASK IN HARMONY

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Couples begin their Coconut Bay experience with a champagne arrival reception and end their first evening with the exclusive champagne turndown service, “Bubbles in Bed.” But the romantic getaway is not just about the bubbly, it is about rekindling romance.

The full-service Kai-Mer Spa specializes in Couples Massages to help lovebirds relax during their romantic vacation. Kai-Mer’s staff creates an intimate environment with its on-site aloe vera garden, traditional procedures and Asian-inspired treatments. Since the spa director uses native, organic ingredients, all couples will have an improved mind and spirit after visiting the spa.

Couples can then go on an adventure and learn how to kite surf, windsurf or play a game of paintball at “The Zone,” the only paintball facility in St. Lucia. Off-site excursions can also be arranged for a private, couples-only experience like flying through the treetops while zip lining or cruising the beach on All Terrain Vehicles.

At the resort, the tranquil view of the ocean from “Harmony’s” private beach area creates memorable chemistry-inspired vacations featuring an adults-only pool, braided hammocks and intimate beachfront beds. A newly-renovated poolside bar is great for couples just getting to know each other or pairs who need to reconnect in paradise.

For couples looking to tie the knot, Coconut Bay creates magical weddings on the beach, oceanfront in the gazebo or in the tropical gardens. Whether couples envision a small intimate gathering or a large traditional wedding, a personal wedding coordinator will customize all of the details to suit their needs. And with the St. Lucian marriage requirements being fairly quick, with only 2 days residency and 2 days to wait for the license, couples get married at the resort nearly daily. Coconut Bay’s wedding team provides a choice of decorations, entertainment, photography and beauty treatments for the soon-to-be wed.

## COCONUT BAY BEACH RESORT & SPA

### GROUP BONDING AND TEAM BUILDING

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Coconut Bay is an ideal venue for small meetings, team building and incentive travel. The resort offers all-inclusive packages, high-speed wireless Internet throughout the resort, 254 rooms, 85 acres of outdoor space and a few meeting rooms, ranging from 610 - 810 square feet.

For team building, on-site activities and nearby excursions present adventurous challenges for groups. The resort offers a ropes course, catamaran sailing and other activities that stretch imaginations, encourage critical thinking and bring groups of friends, co-workers or classmates together.

For speeches, the beach-front gazebo can host up to 40 guests and although outdoors, has Internet access. The pavilion can be arranged meeting-style during the afternoon and accommodate sea-side dinners in the evenings. Attached, an air-conditioned pavilion comfortably seats up to 75 and offers a more traditional meeting venue.

Families are also welcomed to Coconut Bay, as the resort has an award-winning Kids Klub with age-specific curriculum making it an ideal venue for retreats geared toward families.

Group members can bring out their inner child at the paintball facility at Coconut Bay, which accommodates everyone over the age of 12. Aiming blue and green paint at each other, the new attraction is great for small groups to let loose on the field.

With three swimming pools, tennis and basketball courts and the island's largest water park, the kids will have plenty to do while adults take care of business. Other team-building activities include adventure tours, sports and even customized activities.

During meal time, hotel restaurants can be reserved exclusively for the group. Whether group travelers are looking to indulge in local fare, served buffet-style or specialty cuisine served a la carte, guests can choose to dine at one of three resort restaurants. Two nights a week, Coconut Bay staff joins together to host special theme nights – Caribbean Night and BBQ Night, where dinner is served buffet-style near the pools.

For corporate trips, religious groups, school functions, incentive travel or industry meetings, Coconut Bay can accommodate groups looking to learn, grow and bond.